

SHOULD YOUR BUSINESS JOIN A CHAMBER OF COMMERCE?

As a business owner, you know that the economy and livability of the community in which you operate directly affect the success of your business. But how can you be sure that your community remains a good place to live and work? Taking individual action in local matters can be time-consuming and frustrating. Is there a better way to make a difference?

There is -by hiring your local Chamber of Commerce to do it for you. By joining your local Chamber, you are banding together with other area businesses to take aggressive action in the best interest of the whole community .The result? Both the businesses *and* the community prosper. Consider the following:

- You tap into an extensive volunteer base that *acts as an arm of your business* by providing marketing and promotional assistance, educational opportunities, and working towards improving the quality of life in your community -all in the name of member businesses!
- While your investment is not deductible as a charitable contribution for federal income tax purposes, it may be deductible as an ordinary and necessary business expense.
- Your investment is returned to the community through better legislation, greater productivity, quality education and workforce, and area advancement.
- You support the community that supports your business.